



global competition

rising energy costs

environmental regulations

going green

**Global competition of energy resources, looming environmental regulations, increasing mandates in renewable energy and all the buzz about going green is probably leaving you with more questions than answers. Our energy future will raise your energy costs and affect your bottom line. How will you respond?**

- Learn what the Energy Policy Act and federal and state policy changes mean for your business.
- World energy demand will increase 35 percent by 2030 costing the electrical utility industry — and ultimately businesses and consumers — \$1.5 to \$2 trillion. Learn how to compare the economics of future power costs with sustainable energy efficiency and direct renewable technology.
- Find out how corporate giants like GE, Coca-Cola Enterprises, Sysco Foods and Apple are saving millions and taking load off the electric grid.
- Get an inside look at strategies you haven't considered to move major facility electric demand from on-peak hours to off-peak hours.
- Learn how to use rebates, federal energy programs and unique financing to pay for technology upgrades and receive positive cash flow.

**Indoor and Outdoor Lighting**

**HVAC**

**Compressed Air**

**Control Strategies**

**Onsite Renewables**

**Demand Response**

**Orion Energy Systems, Inc.**  
**oesx.com**



**PLEASE JOIN US  
THURSDAY OCTOBER 22, 2009  
10:00 a.m. – 2:00 p.m. – Lunch Included  
Sterling Contractors Inc. • 50413 Central Industrial Drive  
Shelby Township, MI • 48315**

Darin Myers of Electrical Systems Inc., Ray Bianchini of Sterling Green Solutions and Orion Energy Systems invite you to discover the strategies and technology innovations that will put you on the offense before the economic reality of the burgeoning energy crisis affects your business.

RSVP online at [www.oriones.com/energy\\_workshop/sterling](http://www.oriones.com/energy_workshop/sterling)  
or by e-mail or phone to Rachel Young at  
[ryoung@oriones.com](mailto:ryoung@oriones.com), 920.482.5964.

**Michael J. Potts, P.E., Executive Vice President, Orion Energy Systems**

With nearly two decades of experience in energy management, Michael is a recognized expert in the energy industry, spearheading educational programs and workshops on energy efficiency, and overseeing energy strategy and public policy matters involving legislative and regulatory issues.

**Jose Garcia-Hernandez, Director of Operations, North American Market of Green Box**

With more than 15 years experience with water cooling systems and designs, Jose was instrumental in bringing fluid cooler technologies to the U.S. market. Jose has presented at international sales conferences, as well as technical seminars to many plastics processors in the U.S. and abroad.